

RETAIL DISCOUNT SCHEME

THOUSANDS OF FANTASTIC DEALS AND DISCOUNTS, AVAILABLE NATIONWIDE

SCHEME OVERVIEW

Everyone likes to save money where they can, so the Retail Discount Scheme makes a valuable addition to your benefits offering. Employees can make savings on day-to-day essentials as well as on larger purchases such as holidays or days out.

The Retail Discount scheme is a powerful engagement and retention tool as employees can regard the savings they make as an alternative to a pay rise.

KEY FEATURES

- ▶ Hundreds of recognisable brands and offers
- ▶ Employees get access to discount codes, digital gift cards and cash back facility
- ▶ Instant discounts not available elsewhere - no need for reloadable shopping cards
- ▶ Discounts grouped by type for easy navigation
- ▶ Easy to use with a variety of lifestyle categories and over 200 subcategories
- ▶ Integrated search tools
- ▶ Seasonal categories
- ▶ Local offers
- ▶ Cash back rewards to enable employees to earn cash back between 2% and 20%
- ▶ Interactive GPS map to search for local deals
- ▶ Discounted eGift cards can be used alongside cash back deals providing even greater savings
- ▶ Real time reporting
- ▶ Fully-supported implementation project plan
- ▶ Marketing communications supplied
- ▶ In-house, live agent support 24/7
- ▶ Comprehensive FAQs and users can submit feedback and ideas



WHAT DOES IT COST?

Included in the purchase of the Smart Hive platform

WHERE CAN EMPLOYEES SAVE?

Employees can make fantastic savings on their lifestyle costs, here are a few examples:

- ▶ Fitness fanatics can try new classes at PureGym and save 10% on memberships
- ▶ Get that coffee fix at Costa or Caffe Nero with 10% off
- ▶ Treat the family to a trip to the cinema with up to 40% off their favourite chains
- ▶ Save on the bigger expenses across the year at retailers such as Tesco, Pizza Express, M&S, Waitrose, Argos, Apple, Currys PC World, Thomas Cook and more

HOW DOES IT WORK?

Setting up and administering the scheme is quick and easy:

1. Employer confirms number of employees to be included in the scheme.
2. Employer provides basic employee information and company benefit platform is set up.
3. Employees can access the site and create their own accounts.



BENEFITS FOR EMPLOYERS

- ▶ Can help to improve and maintain motivation and productivity
- ▶ Hundreds of discounts delivered straight to employees on a wide range of lifestyle items and goods
- ▶ Discount codes and digital gift cards can be used online and in-store
- ▶ Option to receive marketing materials including posters, e-shots and social media communications
- ▶ 24/7 support for you & your employees

BENEFITS FOR EMPLOYEES

- ▶ Save money on a variety of lifestyle costs including food, clothes, days out, holidays, restaurants and household bills
- ▶ Hundreds of offers and deals are available from a range of major online and high street stores
- ▶ 5 great ways to save including online offers, cashback, eGift cards, local deals and special offers
- ▶ Access to discounts via mobile app